

Pérez-Llorca



Manuel Gutiérrez Gómez

Contact

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Profile

Manuel is an associate with over 12 years of experience. Prior joining, Manuel worked in several leading Law Firms, where he concentrated on Tax litigation and consulting. Subsequently, in 2017 he focused his practice on Intellectual Property litigation.

Studies:

- Postgraduate degree in Juicio de Amparo, Universidad Panamericana (UP), Mexico City
- Law degree (J.D. equivalent), Universidad Panamericana (UP), Mexico City

His working languages are Spanish and English.

Experience

He currently collaborates with the firm in cases of different topics such as tech, trademark, patent, and copyright, litigation, arbitration, appeal procedures, agreements, licensing, and counseling.

Moreover, Manuel takes part in the investigation and preparation of administrative measures and counterfeit infringement claims, and deterrent operations.

Academic and Publishing collaborations

- Unfair competition in Mexico: how to play by the rules in advertising's commercial battles, World Trademark Review, 2019.
- Resolution of disputes regarding domain names, Uhthoff, 2019.