Pérez-Llorca



Félix Ponce Nava Cortés

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Practices and Sectors

• Foreign Trade and Customs

Profile

Félix is a counsel and has extensive experience in foreign trade and customs, regulatory consulting and strategic legal protection. He has technical knowledge in constitutional and administrative litigation against tax and administrative authorities, providing comprehensive advice in all practice areas.

Studies:

- He is currently pursuing a master's degree in Tax Law, Universidad Panamericana, Mexico City, Mexico
- Law Degree, National Autonomous University of Mexico (UNAM), Mexico City, Mexico (2013)

His working languages are Spanish, English and Japanese.

Experience

He has represented and advised various companies in the energy, footwear, textile, pharmaceutical, automotive and chemical sectors in multiple regulatory and customs matters in order to mitigate responsibilities derived from possible faults or illegal acts committed during the regular operation of these companies. Félix's recent work includes the representation of a major healthcare company in a liability of \$1.5 billion Mexican pesos arising from anomalies during the merchandise import process and compliance with health regulations.

Before joining, Félix worked as a foreign associate at Nishimura & Asahi in Tokyo, where he prepared different scenarios and strategies for Japanese companies seeking to invest in Mexico and Latin America. Félix also worked in the Tax Administration Service of the Ministry of Finance and Public Credit as an official in charge of Special Operations carried out by Mexican customs.

Academic and Publishing collaborations

Doing Business In: Mexico, published by Legal 500

- Interview: Reshoring: What factors drive the return of Mexican companies to the country?, published by LexLatin
- Article "New Foreign Trade Rules for 2020", published by Puntos Finos, August 10-16, 2020
- Article "The inauguration of the Trump administration and the investment environment in Mexico", second part, published by Portal Shojihomu, April 2017
- Article "The inauguration of the Trump administration and the investment environment in Mexico", part one, published by Portal Shojihomu, March 2017
- Article "Mexico's real estate system and how to use it for energy projects (oil and gas, electricity)", co-author, Shojihomu Portal, December 2016

Professional Organisations

• Mexican Institute of Foreign Trade Executives