Pérez-Llorca



Juan Luis Avendaño

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Practices and Sectors

- Banking and Finance
- Capital Markets
- Corporate Finance
- Financial Regulation
- Fintech
- Funds
- Insurance and Reinsurance
- Project Finance

Profile

His practice focuses on the financial sector, with a particular emphasis on international offerings of debt instruments, hybrid securities and securitisations, banking regulation, capital markets, derivatives, and mergers and acquisitions in the banking and financial sector.

Studies:

- Master of Laws (LL.M.), Yale Law School (1998).
- Lawyer, Universidad de Lima (1995).

He speaks Spanish and English.

Experience

Juan Luis has led legal teams in more than 60 international offerings of debt instruments, hybrid securities and securitisations on behalf of leading Peruvian banks, companies and holding companies, totalling approximately USD 42 billion. He has been involved in financing structures for the acquisition of assets and companies in Peru and other countries of the Pacific Alliance, and regularly advises national and international banks, investment fund managers, mutual funds and brokerage firms. Previously, he worked as an international lawyer at Curtis, Mallet-Prevost, Colt & Mosle in New York, as Legal Manager at BankBoston Peru, and as an adviser to the Ministry of Economy and Finance and INDECOPI.

Academic Collaborations

He has taught various courses on Banking Law, Securities Markets and Business Financing at Pontificia Universidad Católica, Universidad de Lima and UPC.

Professional Organisations

- International Bar Association (IBA).
- Lima Bar Association (CAL).

Awards and Recognitions

- Band 1, Chambers Latin America 2027, Banking & Finance, Capital Markets.
- Hall of Fame, Legal 500 Latin America 2026, Banking & Finance, Capital Markets.
- Market Leader, IFLR1000, Capital Markets, Banking.