

Pérez-Llorca



Samuel Yábar

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Profile

Samuel has been a member of the firm since 2021. His practice focuses on competition law, merger control, and economic regulation. He also has extensive experience advising clients and representing them in matters involving consumer protection, unfair competition, data protection, compliance programs, telecommunications, and public procurement.

Studies:

- Master of Laws (LL.M.) candidate, International and European Business Law, KU Leuven (Belgium).
- Lawyer, Universidad Nacional Mayor de San Marcos (Peru).
- Academic Exchange Program in Public Law, University of Cologne (Germany).
- Scholarship recipient of the 25th University Extension Program in Regulation, specialized in telecommunications, organized by the Peruvian Telecommunications Regulatory Agency (OSIPTEL).

His working languages are Spanish, English, and German.

Experience

Samuel advises Peruvian and international clients on competition law and merger control matters. His experience includes providing comprehensive advice in merger control proceedings, both in Phase I and Phase II reviews, including threshold assessments, transaction notifications, multi-jurisdictional coordination, as well as the design and negotiation of remedies. He also advises clients in investigations and sanctioning proceedings involving alleged anticompetitive conduct, including the development and implementation of defense strategies.

In addition, he advises clients on regulatory matters and issues related to unfair competition, consumer protection, data protection, and compliance programs.

He has particular experience in the payment services, energy, financial services, digital platforms, agribusiness, mining, hydrocarbons, and consumer goods sectors.

Prior to joining the firm, Samuel worked as an international associate in the competition law practice of a leading law firm in Santiago, Chile, and as an associate at a leading competition law

firm in Lima.

Academic and Publishing Collaborations

Samuel served as a teaching assistant for Competition Law and Administrative Law courses at the National University of San Marcos and as General Coordinator of the Administrative Law Research Group (TIDA) at the same university.

His publications include:

- “Asset Acquisitions as Concentration Transactions”, in Economic Administrative Law Topics, Palestra Editores. ISBN: 978-612-325-598-5.
- “The Duty of Suppliers to Handle Consumer Complaints in Peru”, in Studies on Consumer Law. Derecho & Sociedad. ISBN: 978-612-99205-4-2.
- “Reflections on the Legal Definition of Concentration Transactions under the Peruvian Merger Control Regime”, in Administrative Law and Institutional Challenges in Peru, Grupo Praxis. ISBN: 978-612-49430-2-7.
- “Relative Prohibitions under the Latest Amendment to the Peruvian Competition Act” (co-authored), in Challenges for Public Administration in the Context of COVID-19, Yachay Legal. ISBN: 9786124827884.
- “When the Cure Is Worse than the Disease: Risks of Administrative Price Controls” (co-authored), Themis Law Review, No. 78.

Professional Organisations

- International Bar Association (IBA).
- Lima Bar Association (CAL).