Pérez-Llorca



Andy Ramos Gil de la Haza

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Práticas e Setores

- Desporto
- Propriedade Intelectual e Industrial
- TechLaw

Profile

Andy Ramos Gil de la Haza joined Pérez-Llorca as Counsel in 2019 and became a partner in 2022. Prior to joining the firm, Andy worked 15 years at a boutique firm in Madrid, an intellectual property rights management agency and a film studio in Los Angeles (California)

Studies:

- 2006 Master's degree in Intellectual Property, Universidad Pontificia Comillas (ICADE)
- 2005 LL.M. (Master in Law) in Intellectual Property, Whittier Law School (USA)
- 2003 Degree in Law, specialising in Private Law, Universidad de Sevilla

He speaks Spanish and English.

Experience

As an expert in technology and intangible assets, Andy advises on the identification, protection, transfer and acquisition of intangible assets, including artwork and creative services, trademarks, patents, data and trade secrets. Andy is also co-founder of and Head of Legal at the Spanish Entertainment Law Association (DENAE).

Academic and Publishing Collaborations

Andy often speaks at conferences and lectures for specialised seminars and courses on Intellectual Property, the Internet, Technology, Robotics and Entertainment, and has been invited by the World Intellectual Property Organisation (WIPO) to give conferences in Brazil, Switzerland and the Philippines. Andy is also a member of the Academic Committee of FIDE (*Fundación para la Investigación sobre el Derecho y la Empresa*).

He has contributed to articles related to his areas of expertise, and coordinated the international

study commissioned by the WIPO entitled “The Legal Status of Video Games: Comparative Analysis in National Approaches”.

Recent publications:

- *“Comienza la partida. Punto de situación sobre determinados aspectos jurídicos de los videojuegos”*, Revista Pei, no. 62 (p. 13-86).
- “*Practicum de Propiedad Intelectual 2020”,* Editorial Thomsom-Reuters / Aranzadi – Co-author (Sections: multimedia works and video games; computer programs; reproduction rights; parody; technological protection measures).
- “*Medidas tecnológicas de protección e información para la gestión de derechos*”, Revista Pei, no. 31 (p. 53-138).

Professional Organisations

The Madrid Bar Association (ICAM).

Recognition

Andy Ramos features in various legal directories such as:

- Chambers Global: Intellectual Property: Copyrights (Band 1).
- Chambers Europe: Intellectual Property: Copyrights (Band 1), TMT: Information Technology, TMT: Media.
- Legal 500 EMEA: Intellectual Property: Copyright (Leading partner) & Industry focus: TMT (Leading partner)
- Leaders League: ‘Copyright and Design Law’, ‘Data Protection’, ‘Patent Litigation’ & ‘Technology’.
- *Best Lawyers*®: ‘Intellectual Property Law’, ‘Entertainment Law’, ‘Information Technology Law’, ‘Privacy & Data Protection Law’ & ‘Technology Law’.

Awards

- *Best Lawyers*® ‘Lawyer of the Year’: Information Technology Law (2024), Entertainment Law ‘Lawyer of the Year’ (2022), Information Technology Law (2020).
- Iberian Lawyer IP & TMT Awards 2021: “Lawyer of the Year” e-Sports.